

Qstream Content Workshop

Aimed at Qstream content writers & contributors, the purpose of the workshop is to introduce the concepts behind successful learning strategies and how these can be applied to your content writing. Broken into 4 sections, over the course of one day, the workshop covers everything you need to know to write good Qstream content.



Section 1: The Science Bit

The science behind Qstream & successful learning | What makes good content | The impact of content on your Qstream reporting & results



Section 2: Pen to Paper

Where to start | The content creation process | Business goals, metrics & behavior change | Common pitfalls of Qstream content writing



Section 3: Elevating Your Content

How to make your questions more challenging | Scenario based questions | Video based questions



Section 4: Qstream Workshop

Time to review your existing Qstream content | Leave the workshop with an enhanced Qstream ready to launch to your participants

Includes a post-workshop certification using Qcert

Client specific workshop | Price on application | support@Qstream.com
Hosted in Qstream's Dublin or Burlington office | 10am - 4pm

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Making People Better at What They Do