# Qstream®

# ENGAGE A REMOTE WORKFORCE WITH MICROLEARNING

**Engage Learners | Reinforce Knowledge | Analyze Performance**



Global businesses are facing unprecedented challenges. In a time of great uncertainty, people are forced to work remotely. So, now is the time to stay engaged with your employees.

With employees working remotely, it's even more difficult to stay connected to make sure they have the essential knowledge to continue performing in a new environment. Qstream has the opportunity to support our customers in the context of this challenge. As remote learning becomes required, it's important to remember the following four benefits highlighting how microlearning helps your employees while working from home.

> "The increased engagement and ability to provide coaching remotely has helped to reinforce messaging and provides managers a platform to coach their teams remotely."
>
> — Anonymous, G2 Crowd Reviewer

## 1 ENGAGE REMOTE LEARNERS

- Qstream offers a low-touch and user-friendly interface that is easy to use for remote learners, engaging them to learn critical information.
- The solution is scalable to meet the learning needs of remote learners. Short, 2-minute Q&A challenges are delivered at scale to learner populations who might otherwise be distracted to keep learners engaged and gain their attention in the experience.
- Learner engagement has never been more important than now. Qstream offers an engaging experience that gets people to pay attention (93% average engagement). The ability to connect with remote learners will help organizations share information with their teams and manage upcoming weeks of uncertainty.

## 2 SCIENTIFICALLY PROVEN KNOWLEDGE RETENTION

- Qstream is scientifically-proven by clinical trials to support knowledge attainment and knowledge retention: it's learning that sticks, that no one forgets.
- Qstream is designed in short, scenario based Q&A challenges that activates brain science and active learning by issuing critical content. It's proven that people retain 170% more when challenged in this fashion.
- Spacing questions over time is more effective for people to retain rather than overloading them with information. This is a better way to share critical information with learners.
- Leaderboards and scoring make the learning experience a competition which also drives engagement. Social learning elements like adding comments and providing feedback to peers builds collaboration in the learning process.
- Qstream can be used for reinforcing existing learning programs or the first presentation of new learning content.

## 3 QUANTIFY LEARNING RESULTS AND PROVING ROI

- Most learning analytics are meaningless. Qstream provides an objective view of the performance readiness of an organization that is not possible using traditional learning systems.
- Detailed heatmaps show where there are knowledge gaps in the organization. Managers have the ability to pinpoint which areas learners need improvement to distinguish future training investments. This will become invaluable to managers working with a remote workforce.
- Qstream provides data on proficiency gains of each employee showing how they improve from the beginning of a learning program to the end. This allows organizations to quantify a return on learning investments by displaying an improvement of job proficiency by 17% on average.

## 4 LOW COST AND EASY TO DEPLOY LEARNING PROGRAMS

- All of these results are accomplished with a tenured Client Services team to help support the launch of a Qstream learning experience in as little as 2-3 weeks.
- Experts on the team are able to consultatively work with client's to design and deploy a microlearning program to achieve desired learning outcomes.
- Using Qstream's best practices for content design, allows clients to easily and affordably transition from working with client services as a resource or self service their own programs.

**Schedule a Demo**