

Enhance Engagement in Diversity and Inclusion Training with Microlearning

Challenge-Based Learning Scenarios Drive Behavioral Change in the Flow of Work

Culture Coach has adopted Qstream's mobile microlearning platform as a continuous learning solution to change employee behaviors that lead to a culturally diverse and inclusive work environment. Completed in the flow of work, precision learning lessons (Qstreams) will engage employees and managers in Culture Coach diversity and inclusion (D&I) content to help them develop behaviours that help business thrive and benefit from diverse and multi-cultural teams.

What is Microlearning?

Microlearning is a learning and development strategy that breaks down information into bite-size pieces of content and relies on repetitive delivery and testing to train employees and improve long-term knowledge retention. It can reinforce a broad range of evolving D&I topics including:

- Diversity terminology
- Race, gender, disability awareness
- The impact of unconscious bias
- Communication within teams and across cultures
- Working on diverse teams

Weaving daily D&I lessons into continuous training reinforces knowledge and bolsters employee engagement, leading to greater employee understanding, increased business profitability, and a more inclusive company vision over the long term.

“Qstream is a new educational tool for diversity professionals that can help drive behavioral change within organizations. The results mapping highlights areas of concern for targeted coaching and interventions.”

- Kari Heistad, CEO,
Culture Coach International

“For me, this has been the absolute BEST way to keep the learnings fresh in my mind. ... The information doesn't leave my mind when I learn it this way.”

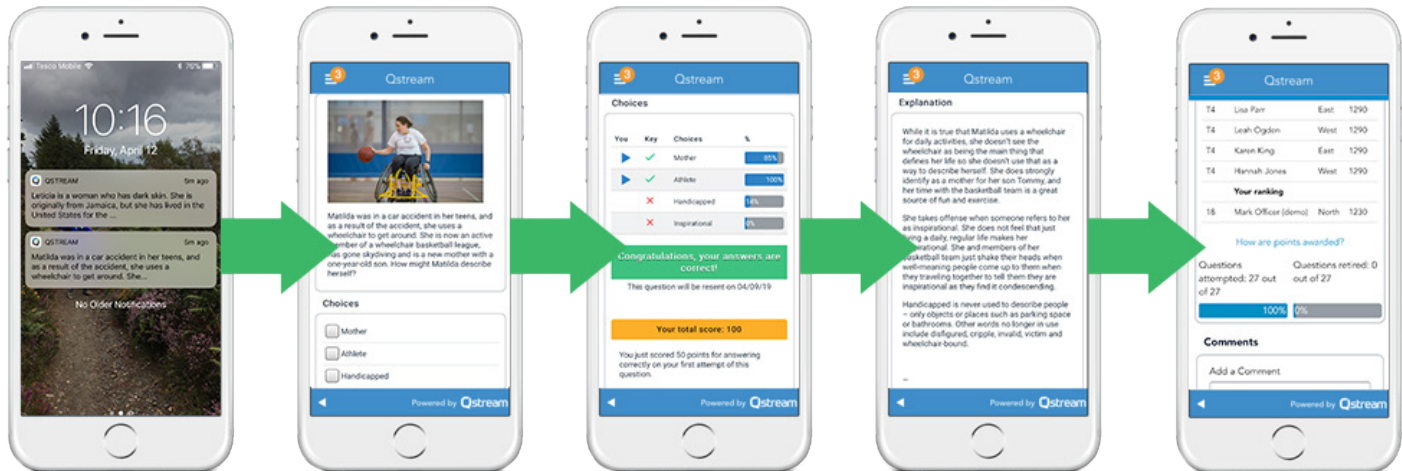
- Anonymous Qstream
diversity content user



How It Works

Qstream's mobile microlearning solution takes D&I content and delivers it in an engaging and effective way that drives behavioral change and creates a continuous education environment employees want to be a part of. By training daily and keeping lessons in the flow of work, microlearning sharpens employees' skills without affecting their productivity.

Learning in the Daily Flow of Work



The Qstream Way



Scientifically proven to change behavior



Proven by the market for over 10 years



Actionable insights for personalized coaching



Lessons take only minutes-a-day



Secure and scalable for large organizations



Mobile anytime, anywhere

Qstream Partners with Culture Coach International on Diversity and Inclusion Programs

Culture Coach helps to solve the teamwork issues that arise from diverse and multicultural teams by creating customized training programs that build respect between employees with different backgrounds and lifestyles. This training, reinforced by Qstream, develops lasting behaviors that results in:

- Improved communication and teamwork
- Fewer conflicts among team members
- Smoother cross cultural interactions
- More engaged employees
- Greater customer satisfaction



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